

Digital future

#PolskaDolinaCyfrowa





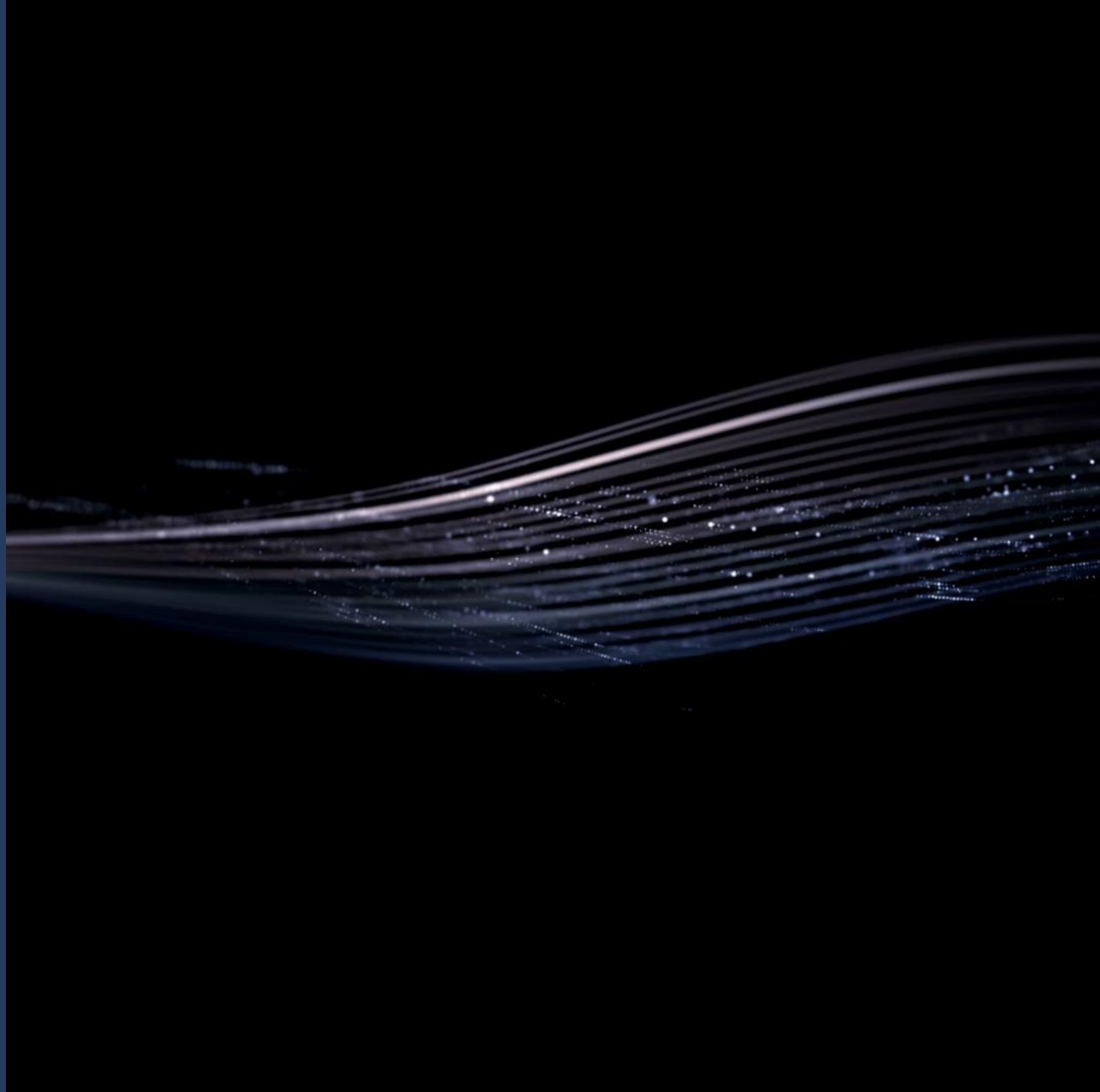
Paweł Jakubik

member of the management
board of Microsoft in Poland

Business leader in FSI
Head of FSI experts in Tech
Consulting Leader
Cloud Region Lead



- Satya's Optimism
- The hybrid reality paradox
- Empathy&Care – the currency of each leader
- Polish Digital Valley
- Competences
- Sustainable growth
- Cyberdefence
- Trust



Progress and optimism in view of future possibilities

- The share of technology in total GDP will have doubled from **5% to 10% by 2030.**
- The digital transformation that was anticipated to have been occurring **over the next 10 years is happening today.**
- Our goal revolves around supporting those innovations that create new ecosystems of inventors, partners, software developers, creators, change-makers, government officials, frontline workers and knowledge workers who together drive the engines of growth and opportunities in such a way that is beneficial to everybody.
- When a **1,300-foot** ship blocked the Suez Canal and disrupted global shipping, our partner **Blue Yonder** made use of Microsoft artificial intelligence technologies to help its customers in finding alternative sources of supply of products worth more than **\$ 500 million**, to which the delay related.
- Surgeons from the Mt. Sinai Health System in New York and the Kyabirwa Surgical Centre in Uganda have jointly performed **over 500 surgeries using mixed reality technology** that renders New York City doctors possible to provide annotated recommendations that pop into their Ugandan colleagues' field of vision – despite they are parted by thousands of miles.



Satya Nadella
Chairman and CEO at Microsoft

Carbon negative
by 2030

Remove our
historical carbon
emissions by 2050

\$1 billion climate
innovation fund





Our commitment

To strengthen the position of
Poland, its citizens and enterprises
as digital players on a global scale,
operating from Poland

#PolishDigitalValley

Innovators of the Polish Digital Valley



Bank Polski

CCC



zabka



Bank Pekao



LOTOS



polpharma

LINK 4

budimex

ROSSMANN



Politechnika
Warszawska



beyond.pl

SCANDIC SOFA



Kraków



Agencja Restrukturyzacji
i Modernizacji Rolnictwa

Beesafe

ZPTS
POLIURETANY



DZP

więcej niż prawo

home.pl



UNIWERSYTET
JAGIELLOŃSKI
W KRAKOWIE



ProService
Finteco

GTX
SERVICE



AUTENTI®

X-kom



BIK – Innovator of the Polish Digital Valley



BIURO INFORMACJI
KREDYTOWEJ



Microsoft



60+

Azure regions

More than
AWS & Google
combined

165k+ miles of fiber





Qualifications for inclusive economic opportunities

Last summer saw us launching a global skills initiative which was supposed to reach **25 million people worldwide**.

Nine months later, we provided our help to over **30 million people**, drew conclusions from our projects, and started the next stage of our work – pledging to help 250K companies in skills-based employment in 2021.

In Poland, Microsoft trained over **150K people in advanced IT solutions in just 16 months** counting from the announcement of the investment supporting the development of the Polish Digital Valley.



Investing to build the leading platform for technology solutions to environmental challenges

Our core environmental sustainability commitments



**Carbon
negative
by 2030**



**Water
positive
by 2030**



**Zero
waste
by 2030**



**Build the
Planetary
Computer**



Cyber Defence Operations Centre

Microsoft Cyber Defence Operational Centre (CDOC) – Microsoft invests here over **\$ 1 billion annually in security, data protection and risk management.**

The CDOC brings together cybersecurity specialists and data scientists in a **24/7** facility to combat threats in real time.

We're linked with more than **3.5K security professionals** worldwide in our product development teams, information security groups, and legal teams to protect our cloud infrastructure and services, products and devices, and internal resources.





"It is at the heart of accountability to gain and maintain the trust of the customers and partners we help, as well as of the communities in which we live and work. Without trust, none of our progress is possible."

Satya Nadella
Microsoft's 2019 Corporate Social Responsibility Report